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**December 2025**

**Subject: IAOB Red Supplier Coaching**

**Dear IAOB Certification Bodies,**

This letter is to advise Certification Bodies (CBs) that IAOB is updating the voluntary Red Supplier Coaching Program (RSC) for those suppliers wishing to receive support for improving their quality management system (QMS). Red Supplier Coaching activities focus on quality and delivery issues impacting customer performance utilizing a wide array of QMS tools and are individualized for the specific supplier.

If CBs have a supplier that does not meet IATF OEM performance requirements, they may nominate the site for IAOB RSC, as indicated on the IAOB nomination form. Sites that have previously participated in RSC have a 65% success rate for suppliers to return to green status and maintain OEM performance requirements.

The program is as follows:

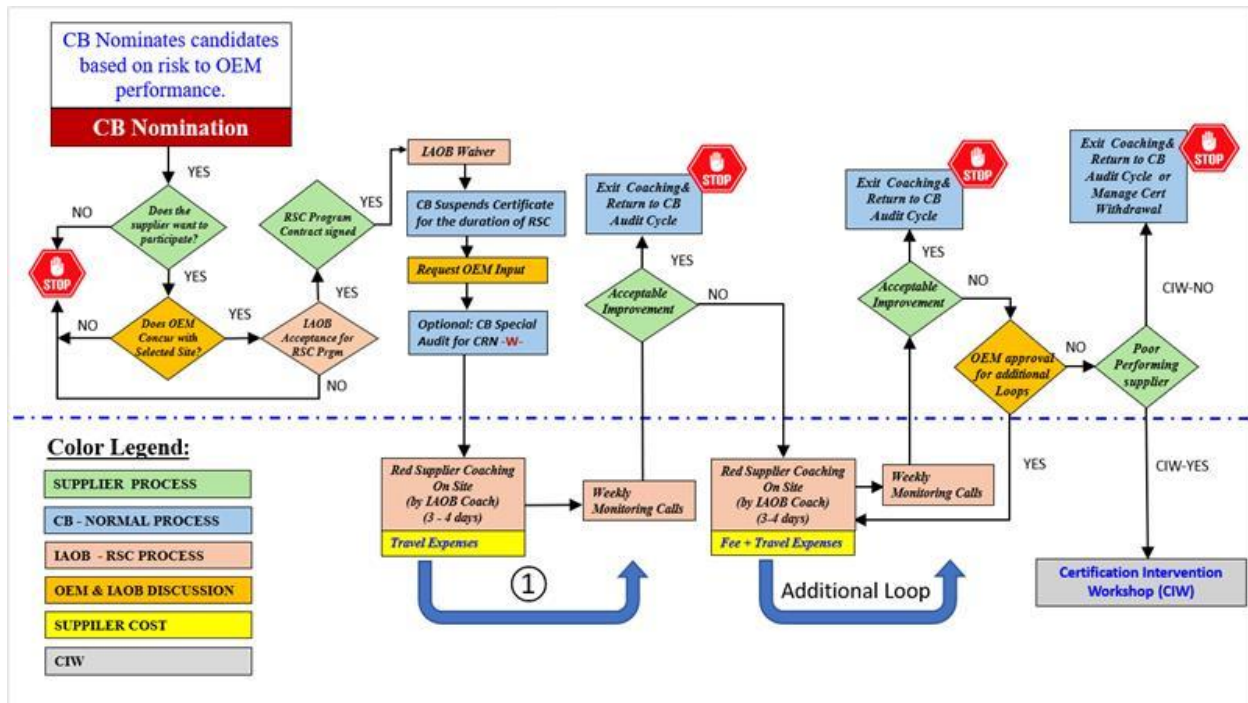
If a supplier is approved for the RSC program, they sign the RSC contract and are then entered into the process. The CB submits a waiver to the IAOB. The onsite coaching workshop (workshop is typically 4 days in length with 2 coaches) is scheduled, and preplanning activities are initiated. The onsite workshop is conducted, and weekly calls are conducted with supplier management to monitor supplier progress. This first workshop and weekly calls are considered the first loop of RSC. The IAOB funds this workshop, and the supplier is responsible for the applicable travel-related expenses for loop 1. If the supplier's performance returns to green status, the supplier exits the program.

Note 1: Each loop is typically 90 days in length.

Then if IAOB determines a supplier needs a second or third loop of RSC support based on results of previous RSC activities, the supplier has the option to add additional loops of coaching support and follow up calls at the supplier's cost.

Note 2: There is a maximum of three loops and OEM approval is required.

If RSC loops are completed and the site is still not meeting OEM performance requirements, then a supplier could be recommended for a voluntary Certification Intervention Workshop (CIW) activity at the supplier's cost. CIW utilizes 3rd party subject matter experts and can last for several weeks to months.



If you have clients who are interested in participating in Red Supplier Coaching, please contact Liz Spudic (lspudic@iaob.org).

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